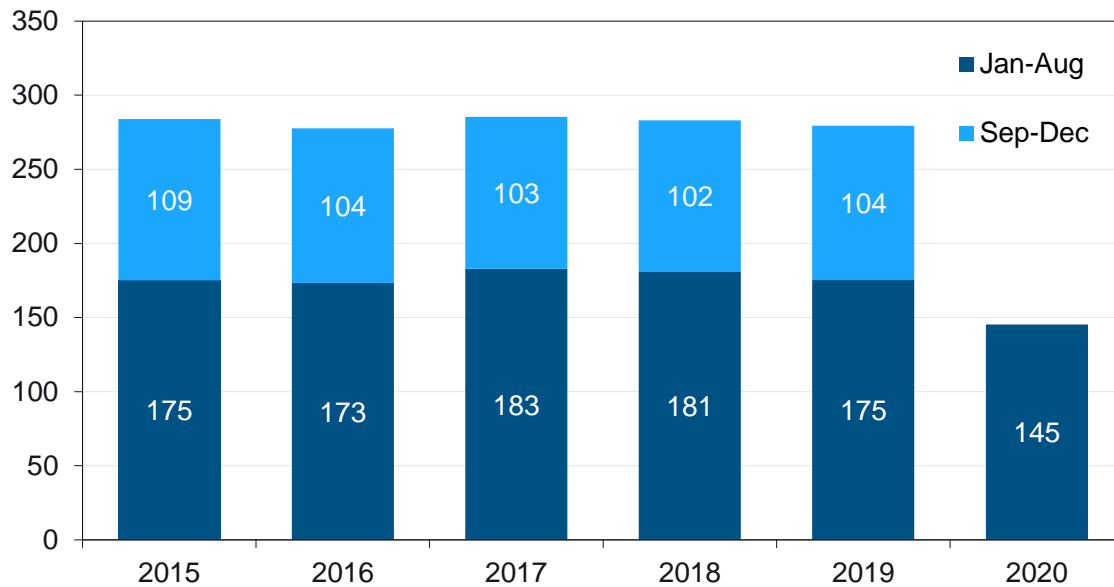


Direct Mail in MDB - (more and more) a retailer's business

DM investments/year (in €Mo)



DM Investments per Ecogroup

